

Tap the Ocean of Opportunity

Don't let valuable data evaporate

Every day, your business receives more data from more sources that must be captured quickly, efficiently and reliably. This critical information needs to be turned into meaningful knowledge so you can use it to actively grow your business. The challenge of identifying this data and uniting your diverse systems to make it usable can be daunting, time-consuming and cost-prohibitive, stifling your organization's ability to maintain a competitive edge in today's world.

Introducing Cumulus

You rely on nothing but the best, so Cumulus is here to make your life easier. By consuming your raw system data and making that knowledge available to your other systems in near real-time, Cumulus simplifies your data flows. These actions are based on a standardized retail dictionary and provide an easy-to-use, closed-loop system for your information. With this foundation, your systems become more robust, able to receive reliable data without being vulnerable to another system's upgrade or replacement. And Cumulus is cloud-based, which means the solution to your current challenge is quick, affordable and scalable for future growth.



www.cumulus-ds.com

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Cumulus helps your business move and turn data into reliable, actionable information:

- Consumes data from multiple systems and sources
- Translates data into a standardized retail dictionary based on ARTS
- Integrates multiple systems with standardized data that need information from other systems
- Closes the loop with “Actionable” Business Intelligence
- Provides subscription-based Reports and Alerts
- Achieves ROI with rapid and cost-effective cloud-based deployment

System Integrations

- Near real-time transaction capture from the POS
- Sales Audit
- Executive and Departmental Dashboards
- Vendor and Consumer Portals
- In-Store Signage and Marketing
- Consumer Incentive Digital Coupons
- Price Optimization
- Inventory Optimization
- Loss Prevention
- Video Analytics
- Financial Accounting
- Data Warehousing
- Master Data Management
- Time and Attendance
- Scheduling

